



# LRG

Leichtman Research Group

**FOR IMMEDIATE RELEASE**

## **ABOUT 960,000 ADDED BROADBAND IN 1Q 2017**

*There are now More Broadband Subscribers than Pay-TV Subscribers in the US*

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**Durham, NH – May 19, 2017** – Leichtman Research Group, Inc. (LRG) found that the fourteen largest cable and telephone providers in the US – representing about 95% of the market – acquired about 960,000 net additional high-speed Internet subscribers in 1Q 2017.

These top broadband providers now account for nearly 93.9 million subscribers – with top cable companies having about 59.4 million broadband subscribers, and top telephone companies having 34.5 million subscribers.

Findings for the quarter include:

- Overall, broadband additions in 1Q 2017 were 85% of those in 1Q 2016
- The top cable companies added about 1,000,000 subscribers in 1Q 2017 – 90% of the net additions for the top cable companies in 1Q 2016
- The top telephone companies lost about 45,000 subscribers in 1Q 2017 – compared to a gain of about 10,000 broadband subscribers in 1Q 2016
  - Telco providers have had net broadband losses in seven of the past eight quarters
- Over the past year, there were about 2,530,000 net broadband adds – compared to about 3,035,000 over the prior year

“With the addition of nearly one million subscribers in the quarter, the top cable and Telco broadband providers in the US cumulatively now account for over 93.9 million subscribers in the US, and the industry continues to grow,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “In the first quarter of 2017, the number of broadband subscribers surpassed the number of pay-TV subscribers in the US.”

<b>Broadband Providers</b>	<b>Subscribers at end of 1Q 2017</b>	<b>Net Adds in 1Q 2017</b>
<b>Cable Companies</b>		
Comcast	25,131,000	430,000
Charter	23,051,000	458,000
Altice*	4,002,000	39,000
Mediacom**	1,179,000	17,000
WOW (WideOpenWest)	729,000	10,100
Cable ONE	523,327	9,419
Other major private company^	4,830,000	40,000
<b>Total Top Cable</b>	<b>59,445,327</b>	<b>1,003,519</b>
<b>Phone Companies</b>		
AT&T	15,695,000	90,000
Verizon	7,011,000	(27,000)
CenturyLink	5,945,000	0
Frontier	4,164,000	(107,000)
Windstream	1,047,600	(3,500)
Cincinnati Bell	307,400	4,200
FairPoint	305,353	(1,271)
<b>Total Top Telco</b>	<b>34,475,353</b>	<b>(44,571)</b>
<b>Total Top Broadband</b>	<b>93,920,680</b>	<b>958,948</b>

Sources: The Companies and Leichtman Research Group, Inc.

\* Altice adjusted Suddenlink totals from prior reported amounts to align with Optimum metrics

\*\* Mediacom includes pro forma results from a small system acquisition in January 2017

^ Includes LRG estimate for Cox

Totals reflect pro forma results from system sales and acquisitions

Company subscriber counts may not solely represent residential households

Top cable and telephone companies represent approximately 95% of all subscribers

Net additions reflect pro forma results from system sales and acquisitions, and reporting adjustments -- therefore, comparing totals in this release to prior releases may not produce accurate findings

### **About Leichtman Research Group, Inc.**

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on the broadband, media and entertainment industries. LRG combines ongoing consumer research studies with industry tracking and analysis, to provide companies with a richer understanding of current market conditions, and the adoption and impact of new products and services. For more information about LRG, please call (603) 397-5400 or visit [www.LeichtmanResearch.com](http://www.LeichtmanResearch.com).

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