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Leichtman Research Group

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ABOUT 230,000 ADDED BROADBAND IN 2Q 2017

Cable's Market Share vs. Telcos Expands to Highest Level Since 2004

Durham, NH – August 18, 2017 – Leichtman Research Group, Inc. (LRG) found that the fourteen largest cable and telephone providers in the US – representing about 95% of the market – acquired about 230,000 net additional high-speed Internet subscribers in 2Q 2017.

These top broadband providers now account for over 94.1 million subscribers – with top cable companies having 59.9 million broadband subscribers, and top telephone companies having 34.2 million subscribers.

Findings for the quarter include:

- Overall, broadband additions in 2Q 2017 were 107% of those in 2Q 2016
- The top cable companies added about 460,000 subscribers in 2Q 2017 – 84% of the net additions for the top cable companies in 2Q 2016
- The top telephone companies lost about 230,000 subscribers in 2Q 2017 – compared to a loss of about 340,000 broadband subscribers in 2Q 2016
 - Each of the top Telco providers had net broadband losses in 2Q 2017
- Over the past year, there were about 2,550,000 net broadband adds – compared to about 3,000,000 over the prior year

“Cable companies added about 3.1 million broadband subscribers over the past year, while Telcos had net losses of about 550,000 broadband subscribers,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “At the end 2Q 2017, cable had a 64% market share vs. 36% for Telcos. The broadband market share for cable is now at the highest level it has been since the first quarter of 2004.”

Broadband Providers	Subscribers at end of 2Q 2017	Net Adds in 2Q 2017
Cable Companies		
Comcast	25,306,000	175,000
Charter	23,318,000	267,000
Altice	4,004,000	2,000
Mediacom	1,185,000	6,000
WOW (WideOpenWest)	727,600	(1,400)
Cable ONE*	521,724	(1,603)
Other major private company**	4,845,000	15,000
Total Top Cable	59,907,324	461,997
Phone Companies		
AT&T	15,686,000	(9,000)
Verizon	6,988,000	(23,000)
CenturyLink	5,868,000	(77,000)
Frontier	4,063,000	(101,000)
Windstream	1,025,800	(21,800)
Cincinnati Bell	307,100	(300)
FairPoint^	304,193	(1,160)
Total Top Telco	34,242,093	(233,260)
Total Top Broadband	94,149,417	228,737

Sources: The Companies and Leichtman Research Group, Inc.

* Cable ONE does not include the NewWave acquisition in May 2017

** Includes LRG estimate for Cox

^ FairPoint was acquired by Consolidated Communications in July 2017

Totals reflect pro forma results from system sales and acquisitions

Company subscriber counts may not solely represent residential households

Top cable and telephone companies represent approximately 95% of all subscribers

Net additions reflect pro forma results from system sales and acquisitions, and reporting adjustments -- therefore, comparing totals in this release to prior releases may not produce accurate findings

About Leichtman Research Group, Inc.

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on the broadband, media and entertainment industries. LRG combines ongoing consumer research studies with industry tracking and analysis, to provide companies with a richer understanding of current market conditions, and the adoption and impact of new products and services. For more information about LRG, please call (603) 397-5400 or visit www.LleichtmanResearch.com.

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