



# LRG

Leichtman Research Group

**FOR IMMEDIATE RELEASE**

## **ABOUT 950,000 ADDED BROADBAND IN 3Q 2023**

*Fixed Wireless Services had More Net Adds Than in any Previous Quarter*

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**Durham, NH – November 13, 2023** – Leichtman Research Group, Inc. (LRG) found that the largest cable and wireline phone providers and fixed wireless services in the U.S. – representing about 96% of the market – acquired about 950,000 net additional broadband Internet subscribers in 3Q 2023, compared to a pro forma gain of about 865,000 subscribers in 3Q 2022.

These top broadband providers now account for 113.9 million subscribers, with top cable companies having about 76.2 million broadband subscribers, top wireline phone companies having about 30.7 million subscribers, and top fixed wireless services having about 6.9 million subscribers.

Findings for the quarter include:

- Overall, broadband additions in 3Q 2023 were 110% of those in 3Q 2022
- The top cable companies added about 5,000 subscribers in 3Q 2023 – compared to a gain of about 45,000 in 3Q 2022
- The top wireline phone companies added about 5,000 total broadband subscribers in 3Q 2023 – compared to about 100,000 net losses in 3Q 2022
  - Wireline Telcos had about 525,000 net adds via fiber in 3Q 2023, and about 520,000 non-fiber net losses
- Fixed wireless/5G home Internet services from T-Mobile and Verizon added about 940,000 subscribers in 3Q 2023 – compared to 920,000 net adds in 3Q 2022

“Top broadband providers added about 950,000 subscribers in 3Q 2023, largely attributable to the most quarterly net adds ever for fixed wireless services,” said Bruce Leichtman, president and principal analyst for Leichtman Research Group, Inc. “Over the past year, fixed wireless services have accounted for 101% of the approximately 3,625,000 net broadband additions.”

Broadband Providers	Subscribers at end of 3Q 2023	Net Adds in 3Q 2023
<b>Cable Companies</b>		
Comcast	32,287,000	(18,000)
Charter	30,649,000	63,000
Altice	4,545,400	(30,700)
Cable One	1,057,400	(500)
Breezeline	671,762	(9,023)
Other major private companies*	7,035,000	0
<b>Total Top Cable</b>	<b>76,245,562</b>	<b>4,777</b>
<b>Wireline Phone Companies</b>		
AT&T	15,296,000	(8,000)
Verizon	7,612,000	50,000
Frontier	2,881,000	16,000
Lumen	2,836,000	(73,000)
Windstream**	1,175,000	0
TDS	532,600	9,000
Consolidated	386,221	9,392
<b>Total Top Wireline Phone</b>	<b>30,718,821</b>	<b>3,392</b>
<b>Fixed Wireless Services</b>		
T-Mobile	4,235,000	557,000
Verizon^	2,679,000	384,000
<b>Total Top Fixed Wireless</b>	<b>6,914,000</b>	<b>941,000</b>
<b>Total Top Broadband</b>	<b>113,878,383</b>	<b>949,169</b>

Sources: The Companies and Leichtman Research Group, Inc.

\* Includes LRG estimates for Cox and Mediacom

\*\* LRG estimate

^ Includes reporting adjustments by the company

TDS residential subscribers, includes 328,200 wireline subscribers and 204,400 cable subscribers

Company subscriber counts may not solely represent residential households – about 7% of the total are non-residential

Top broadband providers represent approximately 96% of all subscribers

*Net additions reflect pro forma results from system sales and acquisitions, reporting adjustments, and changes to the list of top providers – therefore, comparing totals in this release to prior releases will not produce accurate findings*

### **About Leichtman Research Group, Inc.**

Leichtman Research Group, Inc. (LRG) specializes in research and analysis on the broadband, media and entertainment industries. LRG combines ongoing consumer research studies with industry tracking and analysis, to provide companies with a richer understanding of current market conditions, and the adoption and impact of new products and services. For more information about LRG, please call (603) 397-5400 or visit [www.LeichtmanResearch.com](http://www.LeichtmanResearch.com).

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